

Community Asset Mapping

Neighborhood Walk

Gather

Gather at an appointed location in the area where you want to conduct your asset mapping.

Welcome

- Personal welcome
- Keep an attendance sheet
- Distribute snacks and water

Assign Teams and Locations

- Divide large group into small groups of 2-3 people
- Distribute clipboards, data collection form and map to each team
- Assign 1-2 neighborhood blocks to each group

Conduct Neighborhood Walk

Before conducting the walk, each group assigns team roles – note taker, timekeeper, collecting data on the right or left side of the street.

- Observe the neighborhood in the assigned blocks
- Collect data on the form about the neighborhood conditions that are not necessarily obvious in a directory or on a map
- Collect impressions about what you are seeing, feeling or hearing – e.g. safe/unsafe, friendly/unfriendly, clean/dirty, sense of people living on that street/area

Back at Starting Point

Assemble papers from each group

Debrief with each team as they return:

- What did you find?
- What was the process like for you?

Debrief with larger group:

- Do you have any general comments?
- What challenges did you see?
- What assets/strengths did you find?
- What did the neighborhood feel like?
- Did you see opportunities to support our organization?

Take notes of the debriefing comments. Save all documents from the walk and debriefing.